

## Top Ten Reasons to Sponsor and/or Exhibit

1. Over twenty years of solid attendee participation
2. Excellent swine veterinarian attendance from around the Midwest
3. 100% dedication to research and best practices in the swine and related industries
4. Sponsors/Exhibitors by invitation only based upon attendee recommendation
5. Professional Service by Carthage Veterinary Services, Ltd. staff



6. High visibility for marketing products or services
7. Excellent value for the cost of sponsoring and/or exhibiting for one-day conference
8. Opportunity to network with farm owners, leaders, and decision-makers
9. Recognized as a premier swine conference locally and nationally by swine producers, grain producers and agriculture industries
10. Science-based, experienced, and passionate about pigs

## Veterinary Team



Joseph F. Connor, DVM, MS



Douglas D. Groth, DVM



William L. Hollis, DVM



Dyneah M. Classen, DVM



Aaron J. Lower, DVM



Kelly F. Greiner, DVM



Seth A. Krantz, DVM

22<sup>nd</sup> Annual Swine Conference  
Carthage Veterinary Service, Ltd.

## Welcome

### Sponsors and Exhibitors

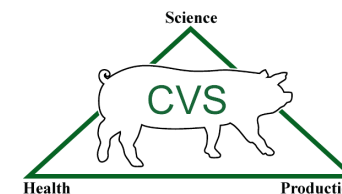


22<sup>nd</sup> Annual Swine Conference

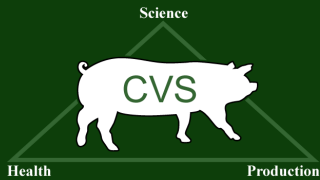
August 28, 2012

Western Illinois University

Macomb, IL



*“Our mission is to provide timely, evidence based health and consultation services that help our clients improve their business.”*



# A Conference designed with you in mind

## Selection of Packages and Options

You are cordially invited to sponsor and/or exhibit at the 22<sup>nd</sup> Annual Swine Conference held on Tuesday, August 28, 2012 at Western Illinois University in Macomb, IL. We're excited to continue offering quality



sessions showcasing the "Best Practices" in the swine industry.

Last year we added an opportunity for sponsors and/or exhibitors to present a product or service innovation at a Round-Room session. These sessions are 12 minutes

in length and offered twice throughout the conference. This gives exhibitors an opportunity to provide detailed information in smaller groups. Please submit a proposal by June 1, 2012 to be considered for this opportunity. Please contact Beth Spiekermeier for further information or to obtain a proposal form.

We also offer free advertisements in our attendee packets. Examples include pens, wet wipes, post-it pads, can coolers, magnets, gum, etc. We appreciate your support of the swine industry and the producers we serve.

### **Platinum Sponsorship—\$1,200**

Includes company logo on program & website link on website and three registrations and meals.

### **Gold Sponsorship—\$1,000**

Includes company logo on program & website link on website and two registrations and meals.

### **Silver Sponsorship—\$500**

Includes company logo on program & website link on website and one registration and meals.

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### **Exhibitor Package A—\$775**

Includes company listing in program, 10' floor display, two chairs, electric, two registration and meals.

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### **Exhibitor Package B—\$525**

Includes company listing in program, 6' table, two chairs, electric, two registration, and meals.

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### **Additional Sponsor/Exhibitor Value**

Speakers, breakfast, lunch, snacks, beverages, programs, note pads, bottled water, conference gift, etc.

Contact Beth Spiekermeier for details.

### **12-Minute Round-Room Pres.—\$200**

Carthage Veterinary Service, Ltd. reserves the right to approve or deny any presentation based upon topic, relevance and number of entries.

### **Registration Information - 1/27/2012**

Registration information and forms will be found on the web at [www.hogvet.com](http://www.hogvet.com) on January 27, 2012. Once on the website, select the Swine Conference tab.

### **Sponsor/Exhibitor Contract - 6/1/2012**

Registration/Contract, Certificate of Liability Insurance and a deposit of \$200 must be received by Carthage Veterinary Service, Ltd. on or before June 1, 2012, to guarantee a place on the Sponsor/Exhibit list.

### **Final Payment of Balance - 8/1/2012**

To secure advertising, sponsorship or exhibit space, the payment-in-full is due to Carthage Veterinary Service, Ltd. on or before August 1, 2012.

### **Payment Information**

Website: [www.hogvet.com](http://www.hogvet.com)

Mail: Carthage Veterinary Service  
Swine Conference Registration  
PO Box 220  
Carthage, Illinois 62321-0220

### **Questions, please contact**

Beth Spiekermeier  
Training & Education Coordinator  
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(217) 357-2811