

Curriculum Vitae
William L. Hollis, D.V.M.

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Professional Experience:

- President – Professional Swine Management, LLC – (2018 to present)
- Partner – Professional Swine Management, LLC – (2000 to present)
- Partner – Carthage Veterinary Service, Ltd. - (1998 to present)
- Veterinarian - Carthage Veterinary Service, Ltd. – (1996 to present)
- Administrative Assistantship – University of Illinois, College of Veterinary Medicine – CEPS (1994-1996)
- Research Assistantship – Veterinary Biosciences (1991-1993)

Education:

Doctor of Veterinary Medicine
University of Illinois

Bachelor of Science in Agriculture
University of Illinois

Professional Licenses:

- Licensed to practice veterinary medicine in Illinois, Iowa, Indiana, Michigan, Minnesota, Missouri, and Ohio
- Licensed to prescribe controlled substances in Illinois

Professional Organization Membership and Recognitions:

- Jonathan Baldwin Turner, Agriculture Scholarship (1987-1992)
- National Pork Producers Council Animal Health Food Security Policy Committee (2011 and 2012)
- Pork Quality Assurance (PQA) Plus Advisor
- American Association of Swine Veterinarians
- American Veterinary Medical Association House of Delegates Representative of the American Association of Swine Veterinarians
- Illinois State Veterinary Medical Association
- National Pork Board Operation Main Street 1.0 and 2.0 Speaker

Swine Education Projects:

- Pfizer Animal Health and Carthage Veterinary Service, P's in a Pod Episode 2 – SIV Zoonotic Potential, 2009
- Pfizer Animal Health and Carthage Veterinary Service, P's in a Pod Episode 4 – Weaned Pig Marketing Agreements (Past, Present, and Future), 2009

Publications:

- Hollis, William L.; Connor, Joseph F., Selecting the Right Vaccine, *National Hog Farmer*, April 27, 2011.
- Hollis, William L., 10 Ways to Control Costs, *National Hog Farmer*, 2008
- Hollis, William L., Farrowing Improvement – Extending Lactation Length, *National Hog Farmer*, Spring Blueprint Article, 2005
- Hollis, William L., Joseph F. Connor, Keith R. Erlandson, Revisiting Weaning Age Trends, Dynamics, *National Hog Farmer Blueprint*, October 15, 2005.
- Hollis, William L., Prevention vs. Treatment of Disease, *National Hog Farmer*, 2003
- Hollis, William L., Sow Farm Disease Elimination – PRRS, *National Hog Farmer*, Spring Blueprint Article, 2003

Educational Presentations and Programs:

- Presenter to 2020 AASV Annual Meeting “Choosing a pathway forward in practice”
- Presenter to 2018 CVS Swine Conference “Culture EATS Strategy for Breakfast”
- Presenter to 2017 CVS Swine Conference “VFD’s – Are we reducing antibiotic usage?”
- Presenter to 2017 Zoetis “PRRS eradication in sow herds and management when PRRS Outbreak”
- Presenter to 2017 Zoetis “Swiffer study”
- Presenter to 2017 Zoetis “Fostera PCVMH Sharing Experiences in USA”
- Presenter to 2017 Zoetis “PED and PRRS experiences in USA”
- Presenter to 2016 CVS Swine Conference “Real time Diagnostics for Making Better Decisions”
- Presenter to 2016 Zoetis “Fostera PCVMH Sharing Experiences in USA”
- Presenter to 2016 Zoetis APAC Meeting “Experiences on Management and Control of PEDv”
- Presenter to 2016 Zoetis APAC Meeting “Experiences on PRRS Control”
- Presenter to 2016 Zoetis APAC Meeting “Maximizing Tonnage Sold Per Sow Per Year”
- Presenter to 2016 Zoetis “APP and MH Eradication and Elimination”
- Presenter to 2016 Iowa Pork Congress “Decreasing PRRS Impacts”
- Presenter to 2015 Boehringer Ingelheim “PRRS 1-7-4 Virus – Experiences with control and management protocols”
- Presenter to 2015 Boehringer Ingelheim “Building a strong offense – Understanding PRRS 1-7-4”
- Presenter to 2015 CVS Swine Conference “Antibiotic Stewardship”
- Presenter to 2015 CVS Swine Conference “PRRS – What are we learning about 1-7-4.”
- Presenter to 2015 Zoetis Thailand “Fostera PCVMH and sharing experiences in USA.”
- Presenter to 2015 Zoetis Thailand “PRRS and Gilt Management.”
- Presenter to 2014 ISVMA Conference “What do we know now, and what can we do about it.”
- Presenter to 2014 ISVMA Conference “Vets as team players – Sow Farm Health and Production Audits.”

- Presenter to 2014 ISVMA Conference "Operation Main Street."
- Presenter to 2014 Zoetis Thailand in Philippines "Fostera PRRS."
- Presenter to the 2014 Zoetis Thailand in Philippines "PRRS Management for Maximum Productivity."
- Presenter to the 2014 Allen D. Lemman Swine Conference "M. hyopneumoniae"
- Presenter to the 2014 24th Annual Carthage Swine Health and Production Conference "Diagnostic Collections and Necropsy for Farm Staff"
- Presenter to the 2014 Thailand and Philippines "Fostera PRRS"
- Presenter to the 2014 Thailand and Philippines "PRRS Management for Maximum Productivity"
- Presenter to the 2014 American Association of Swine Veterinarians "Open Female Management and Reproduction Audits"
- Presenter to the 2014 American Association of Swine Veterinarians "Swine Reproduction Panel Discussions"
- Presenter to the 2013 Suvaxyn PCV Launch in Portugal, "PCV Control Strategies – A North American Experience."
- Presenter to the 2012 International Pig Veterinary Society, "US Experience with PRRS and Mycoplasma."
- Presenter to the 2012 Iowa State University Swine Disease Conference, "Rotavirus Type B – C Co-infections – A Practitioner's Approach."
- Presenter to the 2012 Pfizer Road Show, "Achieving 30 P/S/Y."
- Presenter to the 2012 Pfizer Road Show, "Optimizing Cost in Fattening Pig."
- Presenter to the 2012 Pfizer Road Show, "Optimizing PCVAD Control the US Experiences – Viremia Matter!"
- Presenter to the 2012 Pfizer Thailand, "Biosecurity."
- Presenter to the 2012 Pfizer Webinar, "Rethinking SIV Control Strategies."
- Presenter to the 2012 Phibro China, "Biosecurity Procedures for Visiting a Sow Farm."
- Presenter to the 2012 Phibro China, "Evolution of US Pork Production from Farrow-Finish to Current Structure."
- Presenter to the 2011 Form-A-Feed 6th Professional Swine Seminar "Achieving Genetic Potential with Healthy Pigs"
- Presenter to the 2011 New Brunswick, Canada Pork Producers Association "Biosecurity Principles"
- Presenter to the 2011 New Brunswick, Canada Pork Producers Association "SOP Strategies for Successful Breeding Team"
- Presenter to the 2011 New Brunswick, Canada Pork Producers Association "Achieving Genetic Potential"
- Presenter to the 2009 AASV Annual Meeting "Gilt Development Strategies for Excellence"
- Presenter to the 2009 Allen D. Lemman Swine Conference "Practitioner's Approach to Neonatal diarrhea"
- Presenter to the 2008 18th Annual Swine Health and Production Conference "Controlling Costs: The Perfect 10"
- Presenter to the 2008 ISU Swine Disease Conference Presentation "Economic Evaluation Techniques to Support Health Recommendations"

- Presenter to the 2007 AASV Annual Meeting "Major diseases that impact ADG and how to control them"
- Presenter to the 2007 Lemman Swine Conference "Optimization in Farrowing Site Production"
- Presenter to the 2006 16th Annual Swine Health and Production Conference "The Front Nine of Disease Management"
- Presenter to the 2006 AASV Annual Meeting "Parity segregation: A producer's tool for disease elimination"
- Presenter to the 2006 Midwest Swine Nutrition Conference "Will Nutrition and Management Stop Bowel Syndrome? A Veterinarian's Perspective"
- Presenter to the 2006 National Pork Industry Conference "Auto sort Technology – A Bright Future?"
- Presenter to the 2006 PIC Canada Symposium "Economic Impact & Field Experience with PCVAD"
- Presenter to the 2005 AASV Annual Meeting "Implementation of Parity Segregation in Production Systems"
- Presenter to the 2005 Lemman Swine Conference "Field experiences in post-weaning diarrhea and specific disease treatments"
- Presenter to the 2004 14th Annual Swine Health and Production Conference "Managing Finishing Barns: SOPs that Produce"
- Presenter to the 2004 76th Western Veterinary Conference "Competitive Production Strategies for Sustainable Profits"
- Presenter to the 2004 76th Western Veterinary Conference "Growing Pigs: Health & Performance Monitoring"
- Presenter to the 2004 76th Western Veterinary Conference "Real-time Ultrasound Management of Swine Breeding"
- Presenter to the 2004 85th University of Illinois's Annual Fall Conference "Disease Identification, Control and Prevention in the Growing Pig"
- Presenter to the 2004 85th University of Illinois's Annual Fall Conference "Impact of Disease Control Measures on Reproductive Efficiency of the Breeding Herd"
- Presenter to the 2004 85th University of Illinois's Annual Fall Conference "What our Clients Want and Need From Their Pig Vet"
- Presenter to the 2004 AASV Annual Meeting "A system analysis and how I prioritize the findings"
- Presenter to the 2004 Land O'Lakes MiniVersity "Swine Production Training – Nursery Grow Finish SOP's"
- Presenter to the 2003 13th Annual Swine Health and Production Conference "Health and Management Practices for Grow-Finish Production"
- Presenter to the 2003 AASV Annual Meeting "What's in your Toolbox?"
- Presenter to the 2002 12th Annual Swine Health and Production Conference "PRRS Management Techniques"
- Presenter to the 2002 AASV Annual Meeting "Session Leader for Food Safety Session"
- Presenter to the 2002 FDA "Clinical Presentation of Mycoplasma Pneumonia in Growing Pigs"
- Presenter to the 2002 Hancock County Pork Producers "Pork Quality Assurance"

- Presenter to the 2002 LOL Sales Consultants Fall Regional Training Meeting "LOL Nursery Pig Performance Training"
- Presenter to the 2000 National Pork Producers Council Competitive Seminars
- Presenter to the 2000 Upjohn Animal Health Swine Technical Service Meeting "Vasectomy for the Heat Check Boar"

Teaching Experience:

- Advanced Swine Rotation for the University of Illinois College of Veterinary Medicine
– 2008 – Coordinator at Carthage Veterinary Service